



October 10, 2018

ASP Volunteers,

Enterprise Holdings is pleased to announce, effective immediately, our partnership between Appalachia Service Project and Enterprise & National Car Rentals. We are excited to support you in your efforts and be your preferred rental vehicle supplier as you journey from your hometowns to serve others throughout Central Appalachia. We are proud to offer any vehicle(s) that your group may need to travel safely and efficiently: cars, mini-vans, passenger vans, cargo vans, pickups, and box trucks.

To provide you with the best customer service, we ask that you book your reservation using your custom [ASP Reservation Link](#) as far in advance as possible. Through this partnership, there are no cancellation penalties or fees if you should change your reservation. **Once you have secured a reservation number, please e-mail it to our account management team** so we can work with the local stores prior to your arrival to ensure your vehicles are in place for your departure date. If you have any difficulty securing the reservation initially, please feel free to contact our team directly. We do not expect any issues to arise, but if they do, we want to solve them from the regional level. This will also ensure that our fleet of over two-million vehicles are just a mouse-click or phone call away. My contact information is located below my signature and you may reach out to me any time.

As an ASP affiliate, you qualify not only to utilize this partnership for your ASP related trips, you are also able to utilize this service for any other event where your group needs rental vehicles throughout the year. Ex: other service experiences, ski trips, senior adult outings, etc.

We thank you for this opportunity and we look forward to serving you soon. Please join me in embracing the new program and feel free to direct any questions you may have to myself or our team at any time.

Sincerely,

Brandon Beaverson
865-321-0708 (cell)
865-218-4555 (office)
Brandon.A.Beaverson@ehi.com

Benefits:

- Fees waived for Multiple Drivers and Young Renters (other than 12-15 passenger vans)
- Free 7th rental day
- Driver(s) pick up and drop off
- Ensure all vehicles will be ready at location for pick up
- Main rental organizer may bring copies of Driver License's for all other drivers so they don't have to personally come to location
- Emerald Club membership
- Use of code for all group rental needs (even outside of ASP trips)

To Book a Reservation:

To ensure you receive proper pricing, all reservations must be booked using the Enterprise or National link on the [ASP Volunteer page](#). Make sure you see the words "**Appalachia Service Project**" on your booking page before you make your reservation and then simply follow the rental process prompts. **Once you have received your confirmation number, please email it to me at: Brandon.A.Beaverson@ehi.com** and I will follow up with your local branch to ensure your rentals will be ready for you on your departure date.

If you run into any issues or concerns at an Enterprise or National Branch, please let me know. I'm here to make your experience faster, simpler, and affordable.

Loyalty Benefits for Frequent Travelers:

The frequent rental program for National/Enterprise is the **Emerald Club**, which offers multiple benefits to travelers. These benefits include; the option to bypass the counter and choose your own car from the designated Emerald Club Aisle. In addition, returns are expedited with E-receipts and you will accumulate free rental days to be redeemed for personal travel!

If you are already an existing Emerald Club member, you do not need to enroll again, simply e-mail Brandon your membership number so he can connect you to the program through ASP. If your profile does not say 'Appalachia Service Project' when you log in, you are not properly connected to the program.

Difference between Enterprise and National:

Enterprise: Rentals from your hometown.

Enterprise Commercial Truck: Large truck rentals.

National: Rentals from an airport.